



RIDE ON! OHV VIDEO CONTEST Contest Rules and Information

Who can participate? All Utah students who meet eligibility criteria

Contest Dates: March 1 through May 14, 2012

Prizes:

A \$500 first place prize will be given to an individual or team in each of four categories:

1. Elementary School
2. Secondary/Junior -Middle School
3. High School; and
4. Post-Secondary

Teachers and schools can also win. First place winners (K-12) who list their teacher and school on the application win \$500 cash for their teacher and \$500 cash for their school. Prizes will also be awarded to second and third place entrants in all categories.

A \$500 cash prize will also be given to the “People’s Choice” video, which goes to the creator of the video that receives the most views on the Ride On! Video Contest YouTube Channel.

Note: Teams who win cash awards will split the awards among their group.

How does it work? Create a maximum 90-second video that informs and motivates people to follow safe and responsible OHV use. Your video must include the SITLA Message and at least two OHV Riding Rules.

SITLA Message: Respecting Utah School and Institutional Trust Lands by riding on approved trails benefits all schools. Local school community councils receive funds from the wise management of SITLA land.

OHV Riding Rules:

1. Always wear a helmet and other protective gear, including a long-sleeved shirt, long pants, over-the-ankle boots and gloves.
2. Never ride on public roads - another vehicle could hit you.
3. Never ride under the influence of alcohol or other drugs.
4. Never carry a passenger on a single-rider vehicle, nor more than an operator and passenger on an OHV designed for two persons.
5. Ride an OHV that's right for your size.
6. Supervise riders younger than 16; OHVs are not toys.
7. Ride only on designated trails and at a safe speed.
8. Get certified. Utah law requires youth eight to 16 to be certified before riding an OHV on public lands. Visit stateparks.utah.gov/ohv for the online course.

To enter:

1. Create your video!
2. Fill out an Application Form.
3. Get Appearance Consent and Release Forms for each person in your video.
4. Mail your video and documents to:

Utah State Parks
Attn: Ride On! Video Contest
PO Box 146001
Salt Lake City, UT 84114-6001

Video Content Requirements:

1. Your video must be no longer than 90 seconds in length, inclusive of all titles and credits and should close with a visual referral to stateparks.utah.gov/ohv
2. Each video must include the SITLA Message and at least two OHV Riding Rules listed above.
3. All entries must be new, original creation of the entrant(s). The video cannot have been submitted in a previous promotion or contest.
4. Submit complete and signed Appearance Consent and Release Form(s) for the entrant and each person appearing in the video, and his/her parent/guardian if he/she is a minor (under the age of 18).
5. By submitting a video, all entrants grant SITLA/Utah State Parks/Larry H. Miller Group/Miller Motorsports Park a non-exclusive license to present or distribute the video in any manner and medium whatsoever, with no compensation other than any prize money awarded to you.
6. Please note that incomplete entries and those submitted after the 5 p.m. deadline May 14, 2012, will not be considered.

Official Rules:

1. No purchase necessary to enter or win. Void where prohibited by law. Maximum one entry per person or team.
2. Videos may be produced and submitted by an individual student or a group of up to three students.
3. All video and music contained in the finished video must be original and copyright/royalty free. Otherwise, written permission from copyright holder granting use of the video footage or music is required and must be submitted with each entry if needed. Video without verified permissions are ineligible.
4. Videos containing any verbal or written statistic, facts or copyright/royalty free media must submit references with entry form.
5. Video entries must be postmarked by May 14, 2012 at 5 PM MST.
6. Video cannot exceed 90 seconds in length, inclusive of titles and credits.
7. Video must meet YouTube guidelines for file format and file size.
8. The contest is open only to students who are legal residents of the United States.
9. SITLA/Utah State Parks/ Larry H. Miller Group/Miller Motorsports Park will not consider any video that depicts scenes of disregard for the rider's safety or the safety of other riders or bystanders. Do not submit content that would break any laws, cause damage to personal property of others, cause injury to the environment, defame, abuse, harass, stalk, threaten or otherwise violate legal rights (such as privacy rights, publicity rights, copyrights, or trademark rights) of others.
10. Content that is unacceptable for this contest includes:
 - a. Violence
 - b. Images of injury or death
 - c. Inappropriate language
 - d. Nudity/sexually explicit content of any kind
 - e. Sexual innuendo / sexist content
 - f. Racial, ethnic or religious slurs
 - g. Hate language

The bottom line is this: do not submit anything which would not be considered a "G" rating.

Winners:

Entries will be reviewed and judged by members of the Utah Off-Highway Vehicle Advisory Council, whose decisions are final. Winners will be notified by email. Winning videos and the name, teacher and school of submitters will be posted on stateparks.utah.gov/rideonvideocontest on or after May 20, 2012. First, second, and third prizes are awarded in each of four categories: Elementary; Junior/Middle School; High School; and Post Secondary. Twelve winners will be awarded \$7,500 in prize money and gift certificates. Odds of winning depend on the number of entries received and the quality of the videos. If no videos meet SITLA/Utah State Parks and Recreation/Larry H. Miller

Group/Miller Motorsports Park standards, no prizes will be awarded. Winning videos will be posted online at stateparks.utah.gov and used to promote safe and ethical OHV riding.

Prize money will be paid directly to the entrant, unless the entrant is a minor under the age of 18, in which case the prize money will be paid to the parent or legal guardian indentified on the entry form. All taxes are the responsibility of winners. Prize winners must sign a statement of eligibility and a publicity release.

Disclaimer of liability/responsibility:

You acknowledge that: (a) there are DANGERS AND RISK OF INJURY, DEATH, OR PROPERTY DAMAGE that exist in your use of OHVs; (b) your action to produce a video for this contest may result in injury including, but not limited to, BODILY INJURY, STRAINS, FRACTURES, PARTIAL OR TOTAL PARALYSIS, OTHER AILMENTS THAT COULD CAUSE SERIOUS DISABILITY, OR DEATH; (c) these risks and dangers may arise from foreseeable or unforeseeable causes; and (d) you, on behalf of yourself, your personal representatives and your heirs, hereby assume all risks and all responsibility, and agree to release SITLA/Utah State Parks and Recreation/Larry H. Miller Group/Miller Motorsports Park, their affiliates and their officers, directors, employees and agents (collectively "SITLA/Utah State Parks/Larry H. Miller Group/Miller Motorsports Park") for any injuries, deaths, losses and/or damages.

By taking action to produce a video for this contest, you agree and understand that, on behalf of yourself, your personal representatives and your heirs, you are relinquishing any and all rights you now have or may have in the future to sue SITLA/Utah State Parks/Larry H. Miller Group/Miller Motorsports Park for any and all injury, death, or property damage you may suffer arising from OHV riding or any other action in the production of this video, including claims based on allegations of SITLA/Utah State Parks and Recreation/Larry H. Miller Group/Miller Motorsports Park negligence.

By taking action to produce a video for this contest, YOU AGREE TO ASSUME ALL RISKS AND RELEASE SITLA/Utah State Parks and Recreation//Larry H. Miller Group/Miller Motorsports Park FROM LIABILITY FOR PERSONAL INJURY, WRONGFUL DEATH, OR PROPERTY DAMAGE CAUSED BY NEGLIGENCE OR ANY OTHER CAUSE, and you acknowledge you understand the terms and meaning of this DISCLAIMER OF LIABILITY/RESPONSIBILITY section.

INDEMNIFICATION:

BY TAKING ACTION TO PRODUCE A VIDEO FOR THIS CONTEST, YOU AGREE TO INDEMNIFY, DEFEND, AND HOLD HARMLESS SITLA/Utah State Parks and Recreation/Larry H. Miller Group/Miller Motorsports Park FROM AND AGAINST ANY AND ALL LOSSES, EXPENSES, DAMAGES AND COSTS, INCLUDING REASONABLE ATTORNEY'S FEES, RESULTING FROM ANY SUCH ACTION. Your further agree, on behalf of yourself, your personal representatives and your heirs, to agree to hold harmless, defend, and indemnify SITLA/Utah State Parks and Recreation/Larry H. Miller Group/Miller Motorsports Park from any and all claims, suits, or causes of action by others for bodily injury, death, property damage, or other damages which may arise out of your production of a video for this contest, including claims arising from allegations of SITLA/Utah State Parks and Recreation/Larry H. Miller Group/Miller Motorsports Park or any other party's negligence.